



New Jersey Breastfeeding Coalition Membership Meeting

June 22, 2021, 10:00 am-12:00 pm

Via Zoom

AGENDA

New Jersey Breastfeeding Coalition Mission and vision statements:

Mission: To promote, protect, and support breastfeeding by working collaboratively.

Vision:

1. Normalize breastfeeding
2. Support an inclusive breastfeeding environment
3. Promote evidence-based and culturally sensitive breastfeeding education, information and support
4. Ensure that everyone who breastfeeds or provides human milk has the resources to meet their goal

Racial equity statement: During this and every meeting we will work toward our goal to eliminate racial and ethnic disparities in health outcomes in New Jersey.

I. Welcome

II. Introducing Co-president Chanelle Andrews and new Trustee Danice Miranda

III. Treasury report

IV. Committee reports

1. Advocacy/Legal--Ellen Maughan and Sharon Tanis
2. Community Engagement—Veronica Briggs and Lorraine Mejias
3. Education—Chelly Andrews and Danice Miranda
4. Grants—Mary Turbek and Jessica Rios
5. Lactation Equity—Nasheeda Pollard
6. Marketing/Communication/Advertising—Danielle Tropea and Colleen Goidel

V. NJ Center for Maternal Child Health

VI. National Breastfeeding Month

VII. USBC conference

VIII. Wrap up and adjournment