



New Jersey Breastfeeding Coalition Trustees' Zoom Meeting

May 19, 2021, 4-5 pm

AGENDA

The meeting will be recorded.

New Jersey Breastfeeding Coalition Mission and vision statements:

Mission: To promote, protect, and support breastfeeding by working collaboratively.

Vision:

1. Normalize breastfeeding
2. Support an inclusive breastfeeding environment
3. Promote evidence-based and culturally sensitive breastfeeding education, information and support
4. Ensure that everyone who breastfeeds or provides human milk has the resources to meet their goal

Racial equity statement: During this and every meeting we will work toward our goal to eliminate racial and ethnic disparities in health outcomes in New Jersey.

I. Approve minutes of Apr. 12, 2021 meeting

II. Treasury report

III. Co-president

IV. Committee reports

1. Advocacy/Legal--Ellen
2. Community Engagement—Lorraine Mejias
3. Education—Chelly
4. Grants—Ellen for Mary Turbek/Jess Rios
5. Lactation Equity—Nasheeda
6. Marketing/Communication/Advertising—Danielle
7. Breastfeeding Strategic Plan Task Force—Ellen

IV. Burke Foundation donation

VII. New business

- A. Next phase for Reinvestment Fund project (Ellen)
- B. Date for June membership meeting
- C. USBC technical assistance webinars
- D. Directors and Officers liability insurance

VIII. Adjournment