



New Jersey Breastfeeding Coalition Membership Meeting

April 29, 2021, 10:00 am-12:00 pm

Via Zoom

AGENDA

New Jersey Breastfeeding Coalition Mission and vision statements:

Mission: To promote, protect, and support breastfeeding by working collaboratively.

Vision:

1. Normalize breastfeeding
2. Support an inclusive breastfeeding environment
3. Promote evidence-based and culturally sensitive breastfeeding education, information and support
4. Ensure that everyone who breastfeeds or provides human milk has the resources to meet their goal

Racial equity statement: During this and every meeting we will work toward our goal to eliminate racial and ethnic disparities in health outcomes in New Jersey.

I. Welcome

II. Introducing New Trustee Lorraine Mejias

III. Treasury--Kay O'Keefe

Update on US Breastfeeding Committee 2021 Conference sponsorship

IV. Project updates

1. Breastfeeding-Friendly Child Care
2. Medicaid coverage of breast pumps and lactation services

IV. Committee reports

1. Advocacy/Legal--Ellen and Sharon Tanis
--Breastfeeding Strategic Plan Task Force
2. Community Engagement—Veronica Briggs and Lorraine Mejias
3. Education—Chelly Andrews
4. Grants—Mary Turbek
5. Lactation Equity—Nasheeda Pollard
6. Marketing/Communication/Advertising—Danielle Tropea and Colleen Goidel

V. Guest speaker: Lauren Dinour, DPH, RD

VI. Wrap up and adjournment