



New Jersey Breastfeeding Coalition Trustees' Zoom Meeting

April 12, 2021, 4-5 pm

AGENDA

The meeting will be recorded.

New Jersey Breastfeeding Coalition Mission and vision statements:

Mission: To promote, protect, and support breastfeeding by working collaboratively.

Vision:

1. Normalize breastfeeding
2. Support an inclusive breastfeeding environment
3. Promote evidence-based and culturally sensitive breastfeeding education, information and support
4. Ensure that everyone who breastfeeds or provides human milk has the resources to meet their goal

Racial equity statement: During this and every meeting we will work toward our goal to eliminate racial and ethnic disparities in health outcomes in New Jersey.

- I. Approve minutes of Mar. 8, 2021 meeting
- II. Treasury report and update on H.J. Austin Centering Mini Grant
- III. President's report
- IV. Committee reports
 1. Advocacy/Legal--Ellen
 2. Community Engagement—Veronica Briggs/ Lorraine Mejias
 3. Education—Chelly
 4. Grants—Mary Turbek
 5. Lactation Equity—Nasheeda
 6. Marketing/Communication/Advertising—Danielle
 7. Breastfeeding Strategic Plan Task Force—Ellen
- IV. Agenda for April 29 membership meeting
- V. Burke Foundation donation
- V. Child care project update
- VI. USBC conference sponsorships
- VI. Intern job description update
- VII. New business
 - A. NJEA project
 - B. NJBC email newsletter by Jessie Yeung
 - C. Medicaid meeting update
 - C. Directors and Officers liability insurance

VIII. Adjournment