

New Jersey Breastfeeding Coalition Trustees' Conference Call

Held Via Zoom

Date/Time April 12th, 2021 4:00 PM

Attendees: Ellen Maughan, Judy Schneider, Nasheeda Pollard, John Worobey, Kay O'Keefe, Chanelle Andrews, Danielle Topea

Not attending: None

Quorum present: yes **Others Attending:** None

Meeting Facilitator: Ellen Maughan

Minutes: Nasheeda Pollard

Agenda Item	Discussion	Action for Trustee
March minutes	Meeting Minutes approved for March 8th and 29th	Minutes of March 8, 21 and Special Meeting
What are we doing at this meeting that meet our goal to eliminate disparities?		Informational
Treasury report	Kay: 8,331.83 Some cost coming up with the scholarships. Sent excel file with monthly income and expenses via email. Spoke with contact at HJ Austin about the mini grant. Since they lost their lactation consultant we are requesting that they would return the funds.	Unanimous vote for returning funds. Kay will follow-up with contact from HJ Austin
President's report	If you don't hear from Ellen right away it's because of other demands.	
Committee Reports	<ol style="list-style-type: none"> 1. Advocacy/Legal--Ellen 2. Community Engagement— Lorraine 3. Education—Chelly: meeting scheduled next wed 12pm audit other coalitions currently to see where the edu can improve. 4. Grants—Mary Turbek 5. Lactation Equity—Nasheeda: Will send marketing material for board to review 6. Marketing—Danielle: has created material for the Lactation Scholarship. Next goal is to create promotional materials for Zipmilk 7. Breastfeeding Strategic Plan Task Force—Ellen: Will be launched soon 	
Agenda for April 29 membership meeting	Ellen: Any ideas for a speaker that would present in 2 weeks notice? Professor at Montclair State Dr. and Laruen Zucker Share committee updates	Ellen: Will send contact information over to Chelly to follow-up Chelly: Will contact Professor from Mt.

	<p>Share information about plans for contacting members.</p> <p>Asking committees to submit their activities going on throughout the state. (Community Engagement would be responsible for developing this)</p>	<p>Clair</p> <p>Ellen: will reach out to Veronica and Lorraine to facilitate the development of recurring calendar</p> <p>Ellen: Will send an email to trustees to provide input about meeting agenda</p>
Burke Foundation donation	<p>Ellen: What is the project that we would to use the funds from the Burke Foundation</p> <p>Reviewed the funding ideas</p> <p>Connect with Renae about our plans to build NJBC infrastructure</p>	<p>Ellen: will follow-up with Renae to schedule a meeting to discuss the possibility of using funds for developing NJBC infrastructure.</p>
Child care project wrap up	<p>Ellen: Their creative team created a layout, the main concern was a better high definition photo. Photos were sent but still unsure about the image, still looking for other options.</p> <p>They will also be publishing a case study and a final report on space recommendations to be published in the next few weeks.</p> <p>Judy: mentioned for us to create a photo release form for people to use.</p> <p>Ellen: One is already created but we need to make sure we have consent for parent and baby</p>	<p>Ask: Anyone that has HD breastfeeding image or an image of parent and baby that can be used on the cover of the book to send to Ellen.</p>
USBC Conference Sponsorship	<p>Kay: Email was sent out last week.</p> <p>Will pay for:</p> <ol style="list-style-type: none"> 1. Presenters: Lauren and Jill for early bird fee 175 per person 2. Trustee Members: Chanelle, Danielle, and Nasheeda 3. Two coalition members that will apply <p>John: Attendees must be willing to share their enthusiasm, inspiration, resources and knowledge gained (in collaboration with other NJBC conference attendees) at a future NJBC General Meeting and with others in NJ</p>	<p>Will pay for a total of 7 people. Can set the June meeting for right after the conference for people to report</p>
Intern job descriptions	<p>Mary sent the description for the internship for grant committee to John all inquiries will go to Mary.</p>	
NJEA project	<p>Reviewed the NJEA project and due to NJBC limited capacity we believe that we may not be able to support this project. Considered the possibility of advising on this project or identifying a school/university to support it.</p>	

	Recommended that she save it for a later time	
NJBC email newsletter by Jessie Yeung	Is willing to do a newsletter just would need to provide her with content. Will ask her to send ideas for us to review.	
Medicaid meeting update	Ellen: Meeting with Medicaid was successful. They would like to schedule another meeting to learn more about lactation and how the current billing codes do not fit into the current.	
Directors and Officers liability insurance	Ellen will review the contacts that John sent. Asked for other members to share.	Kay will reach out to Central Consortia to get information about their insurance.
Next General Meeting	Thursday, April 29, 2021	
Meeting adjourned		Adjourned at 5:20 pm