

New Jersey Breastfeeding Coalition Trustees' Special Meeting

Held Via Zoom

Date/Time March 29, 2021 4:00 PM

Attendees: Ellen Maughan, Judy Schneider, Nasheeda Pollard, John Worobey, Kay O'Keefe, Chanelle Andrews, Danielle Tropea

Not attending:

Quorum present: yes **Others Attending:** None

Meeting Facilitator: Ellen Maughan

Minutes: Nasheeda Pollard

Agenda Item	Discussion	Action for Trustees
Burke Foundation donation	<p>Ellen: shared information about the \$5,000 donation from the Burke Foundation. Burke Foundation did not provide guidance on how spending should be distributed. Funding possibilities suggested by trustees include:</p> <ul style="list-style-type: none"> ● Breastfeeding infographics ● Needs assessment supporting paid staff for NJBC (information that can be used in a future grant application) ● White paper on policy making around breastfeeding and creation of a press release ● Video or toolkit to promote recommendations from the NJBC strategic plan ● Toolkit for lactation in employment ● Warmline for breastfeeding families through Whats App to find lactation support. LC facilitator needed to identify who is available. Pilot program in one of the 3 areas ● IBCLC mentoring program with IBCLC navigator to work with candidates going through the process. This position should be paid with a stipend to an independent contractor. ● Need to brainstorm more ideas discussed how to make sure these things are sustainable ● Purchase breastfeeding childcare training from Kansas that would cost \$2,005 for curriculum and video 	Trustees should review list of funding possibilities and provide additional information and/or input.
Burke Foundation request to promote Centering Pregnancy expansion	Ellen: Emailed a response to make sure breastfeeding was included in the Centering a Pregnancy. Ellen will be following up with	Board still needs to create a policy regarding requests

Pregnancy expansion application	<p>Pregnancy. Ellen will be following up with them soon.</p> <p>Medicaid published guidelines on coverage for doulas and for breast pumps.</p>	regarding requests from outside organizations to NJBC to review or share information about about their events/programs
Black Maternal Health Week, April 11-17	<p>Nurture NJ asked to share if anyone is having events. Chanelle suggested creating a banner on homepage for Black Maternal Health Week and to amplify organizations that are already doing events (post and repost events) Chanelle suggested including a form on our website for people to submit any breastfeeding/pregnancy related events and initiatives. Have the Community engagement committee create a google calendar of events.</p>	
Vote on appointment of Lorraine Mejias to the Board of Trustees	No objections to appointing Lorraine Mejias as a trustee	
USBC Conference sponsorship	<p>Kay: In the past have sponsored 2 members to attend the USBC conference. Conference will be in June and held virtually. Have money to sponsor 2 members at the member rate of \$125 and possible others at a reduced rate of \$200 with a deadline of April 15th.</p> <p>Attendees on behalf of the coalition must share what they have learned from the conference.</p> <p>John requested to see how much it cost to fund members in 2019. The cost to send ~4-5 members this year may still be cheaper than the cost previously.</p>	Kay will redo the USBC sponsorship application and send it to trustees review.
Next General Meeting	Thursday, April 29, 2021	
Meeting adjourned		Adjourned at 4:58 pm