



New Jersey Breastfeeding Coalition Membership Meeting

Feb. 23, 2021, 10:00 am-12:00 pm

Via Zoom

AGENDA

New Jersey Breastfeeding Coalition Mission and vision statements:

Mission: To promote, protect, and support breastfeeding by working collaboratively.

Vision:

1. Normalize breastfeeding
2. Support an inclusive breastfeeding environment
3. Promote evidence-based and culturally sensitive breastfeeding education, information and support
4. Ensure that everyone who breastfeeds or provides human milk has the resources to meet their goal

Racial equity statement: During this and every meeting we will work toward our goal to eliminate disparities.

I. Welcome & Announcements- Ellen M.

Mission/Vision Statement- Ellen M.

Community Norms-Judy Schneider

II. Introducing the 2021 Trustee Board

1. Thanked Outgoing trustee members (Mary Turbeck, Casi Leahy, and Ellen Suchzman)
2. Welcomed new board members (Chanelle Andrews and Danielle Tropea)
3. Announced two board vacancies and for members to email Ellen M. if interested

III. Treasury--Kay O'Keefe

1. Shared income and expenses for FY 2020
2. annual expenses did not send anyone to the USBC so there was some monies left
3. Being transparent about how we are using the funds

IV. Brief summary/updates of ongoing initiatives/ activities

1. NJ Breastfeeding Strategic Plan
 - a. Unsure of the status but we will continue to ask the NJ health department about any updates. As the coalition is concerned we can still move forward with working on recommendations.
 - b. Voiced concerns about the progress of the plan and if there are things we can do as a coalition to help advance all the hard work that was done.
 - c. suggested a taskforce that would focus on ensuring the plan is shared
 - d. Colleen Goidel, Gerald Costa, Sharon Tanis, Tatiana Dudzak, Emily Matlosz, Jessica Rios,

- Mary Lou Moramarco stated they were interested in participating in the taskforce
2. Nurture NJ strategic plan implementation
 - a. Suggested that the NJ breastfeeding strategic plan be included in the implementation of nurture NJ
 3. Breastfeeding-Friendly Child Care project
 - a. Help to provide renovations and accommodations for breastfeeding families in childcare facilities. This partnership we completed an assessment, action plan and recommendations for 1 childcare facility in NJ
 - b. Draft Booklet is under review
 - c. The organization we are in partnership with is looking to have stakeholders group to offer support for childcare facilities
 4. Promotion of NJ Family Leave Benefits
 - a. Jill Wodnick shared information on behalf of () about
 5. Continued updating and maintenance of ZipMilk and website

V. New business

A. Launch of Lactation Equity Scholarship program--Nasheeda Pollard

1. Members suggested the language reflect the people we are trying to target for scholarship

B. New Jersey Current and Aspiring Lactation Professionals Support Group on Facebook--Chanelle Andrews

1. encouraged member to join and share where they are in the state
2. Judy-encouraged members to also participate/join NJBC Facebook groups

C. Implementation partner on the Nurture NJ

- 1.

D. Partnership with the NJEA re: creating lactation policies for school districts and implementation of state law requiring the NJ Dept. of Education to report on lactation policies

1. Jill Wodnick- Shared the work about the project on behalf of ??
2. Allyson share additional information about the collaboration

E. Activation of new committee structure

1. Explained the purpose of the committees
2. Committee Structure
3. Committee chairs will contact those who expressed interest based on the membership form
 - a. Advocacy/Legal Committee
 - b. Community and Engagement Committee: Lorraine Mejias is inserted in being the co-chair for this group
 - c. Education Committee
 - d. Grants Committee
 - e. Lactation Equity
 - f. Marketing/Communication/Advertising

VI. NJBC Diversity, Equity and Inclusion statement listening session

Statement: ***The New Jersey Breastfeeding Coalition (NJBC) commits to inclusion, diversity, and equity as core values, embracing meaningful participation and actively soliciting varied viewpoints.***

1. Provided feedback on areas that they would like to see included in the statement and/or action items (possibility that some of these items may fall under lactation equity committee)
 - a. How are we going to make sure we are doing this?
 - b. What are we doing?
 - i. Looking to partner, provide scholarships?
 - c. What about equity do we want to do?
 - i. Promote it? Be a champion of equity?
 - d. Being very clear in the language that are being used
 - e. The use of action verbs to be clear and straightforward. Words can mean different things to different people so it is important to be more specific.
2. Examples of things to include
 - a. Inclusion gendered language (parent instead of mother/mom)
 - b. Diversity (initiatives overall)
 - c. Offering/receiving inclusive training
 - d. support to include
 - i. people with disabilities (visually and hearing impaired)
 - ii. LGBTQx
 - iii. improve diversity among types of members
 - iv. language barriers for people who may want to attend meetings. Dominant language is English for meetings

VII. Discussion on NJBC 2021 priorities

1. Shared that breastfeeding support within hospitals could be another committee that would include baby friendly initiatives.
2. Asked for others to share about input about priorities suggestions included
 - a. Breastfeeding strategic plan dissemination
 - b. Support for breastfeeding police officers
 - c. hospital regulations and complaints
 - d. Invite the Medicaid management plans to next meeting
 - e. Promote NICU education and moms
 - f. Medicaid/Medicare funding for lactation

VII. Adjournment

Meeting adjourned at

Zoom meeting: 67 named attendees via Zoom report.