



**General Membership Meeting  
April 22, 2020  
Virtual Meeting on Go To Meeting**

**Number of Attendees**

**Attendees: 60 Electric Sign in via Go to Meeting to be held on file  
Meeting called to order at 10 am**

**Minutes by Ellen Shuzman**

**I. Welcome and Thank You**

- A. Mary Turbek thanked all the health care professionals who are working with patients during this pandemic.
- B. Announced that a June General Meeting via Go to Meeting will be arranged. Participants will need to register.

**II. Covid-19 updates**

- A. Participants shared information about Breastfeeding status at hospitals and community
  - 1. Some hospitals reporting babies and moms separated e.g if mom tested positive for Covid, the baby goes to NICU and mom hand expresses of pumps
  - 2. Some hospitals- LCs continue to help moms in their rooms.
  - 3. At Jefferson moms chose to stay with their babies. LC goes in wearing PPE. Many moms opt to use Zoom tablet and not have LC in the room
- B. Participants gave information on current activities or needed activities to continue to promote breastfeeding on a state-wide level
  - 1. Members of the National Breastfeeding Alliance wrote a letter to go to the Governor stating that separation of mother and baby is not evidence-based.
  - 2. Suggestion that NJ be systematic and collect data as to whether babies have become positive when the baby stays in the mother's room if mom is positive.
- C. NJBC has resources on Covid- 2019 on website. It is updated periodically.

**III. Grant writing Committee survey for IBCLC candidates presented by Mary Turbek**

- A. NJBC recognizes that in NJ we are lacking diversity in IBCLC providers. NJBC developed a survey to look at barriers and solutions to obtaining IBCLC. The survey will be sent out on the NJBC google list and ask you to send it out to people of color who want to be IBCLC, or just became IBCLC, or in the process. Please look for the survey in the next few weeks

**IV. Trustee elections in October-**

- A. Slate comes out in early Fall.
- B. Need Volunteers interested in being on the slate.
- C. If you want voting electronically contact NJBC by email.

- V. Exploring use of interns for Coalition
  - A. NJBC is made up of volunteers and needs assistance in updating the website and Zipmilk. Agreed that we should seek our interns. Mary Turbeck will write a job description and then John Worobey will initiate a request for Interns at Rutgers School of Environmental and Biological Sciences.
  
- VI. IBCLC Mentorship Program
  - A. Jessica Libove- was collecting names and contact information of people willing to assist in navigating the system for people seeking IBCLC. Also looking for people willing to be mentors for those people wanting to become IBCLC. Currently with the Covid-19 situation there may not be any mentoring available.
  - B. Participant in General Meeting announced that IBCLC released a guide on Pathway 1 & 2.
  
- VII. Treasurer's report- Kay O'Keefe
  - A. Since January 2020 over 100 members and \$1800 in donations
  - B. If you have not done so already this year, please fill out membership and if you want, give a donation.
  
- VIII. Strategic Plan report- Ellen Maughan, Project Manager.
  - A. NJBC, DOH, CJFHC partnered in February 2019 to develop NJ Strategic Breastfeeding Plan
  - B. Plan based on focus groups, surveys, stakeholder meetings including community organizations state agencies e.g., Division of Insurance and Banking, DOH
  - C. Strategic Plan with detailed Needs Assessments and recommendations submitted to the NJ-DOH- April 1, 2020
    - 1. State needs an infrastructure for breastfeeding
    - 2. Funding will be needed to implement
    - 3. Plan did not cover breastfeeding during a pandemic and will need some people in the state to work on it.
    - 4. Will need DOH to look at the report
  
- VIX. Webinar Presentation, "Paid Family Leave Ambassador" by Yarrow Willman- Cole
  - A. Webinar presented
  - B. Ellen Maughan will post link for the recording and for the slides.
  - C. This year NJBC had a goal to partner with others to get out the word on Family Leave Insurance- this webinar contributed to meeting our goal.

Meeting adjourned at 12:00 PM.

Minutes submitted by Ellen Shuzman