



## New Jersey Breastfeeding Coalition Trustees' Conference Call

**Date/Time:** February 11, 2020 /4pm-5pm

**Attendees:** Ellen Shuzman, Mary Turbek, Ellen Maughan, Casi Leahy, Judy Schneider, Kay O'Keefe, John Worobey, Jessica Libove

**Not attending:** None

**Quorum present:** Yes    **Others Attending:** None

**Meeting Facilitator:** Mary Turbek

**Minutes:** Ellen Shuzman

**Attachments:** Sent by Email - Financial Report ; Scholarship Letter

Topic	Discussion	Action for Trustee
<p>1. Planning for February 26, 2020 General Membership Meeting</p>	<p>A. Update on membership and donations 41 people filled out membership form We collected \$604.48 starting Jan 2020</p> <p>B. When and why did previous NJBC members stop being involved? Want to keep members engaged.</p> <p>C. Stakeholders involved with the NJ Breastfeeding Strategic Plan to be brought together to give the continuation plan and see if they would like to work with us. Stakeholder group – March Meeting</p> <p>D. Membership engagement- groups</p> <p>E. Trustee advisory committee for Diversity definition and equity lens.</p> <p>F. USBC meetings January 23 onference Mary reported that they highlighted initiatives. Question: Did USBC discuss lactmed's status. Is it being funded? It has not been updated. No information was presented at Jan 23 meeting</p>	<p>A. Informational</p> <p>B. Ongoing work to keep members involved.</p> <p>C. Ellen Maughan will be asked to follow-up on Stakeholders.</p> <p>D. Follow-up on membership interests listed on enrollment form.</p> <p>E. Discuss at General Membership Meeting ask for volunteers- starting with diversity definitions</p> <p>F. Jan 23 USBC meeting - informational</p>

	<p>June USBC Conference- Kay wrote draft of sponsorship form for June meeting which she sent out. Jon reviewed. Discussion that there needs to be a statement that sponsorship is to help those who would be unable to attend without support.</p> <p>G. Gloria Dominguez-Bello is coming to the February General Meeting and will speak at 12 noon. She runs family friendly space at NJ Institute for Food, Nutrition, and Health at Rutgers She will talk about her breastfeeding study.</p> <p>H. Open up the floor to others. Find out what they are doing.</p>	<p>John and Judy will be the review committee for those who apply for sponsorship. Kay will rewrite another draft to frame it</p>
<p>2. Website Master information</p>	<p>Kay called Steve Kurtz who has set up the domain for our website. We pay him 125 per year. C- Well Internet Services. Kay had explained to Mr. Kurtz that NJBC need some additional services- for pay for monthly updates and changes. He can offer an ala cart at 75 per hour whatever we want added to the website.</p> <p>Casi said we need to track what pages of website are being actively used.</p> <p>We have to actively pursue using website to post conferences. We cannot meet immediate needs when members ask for something to be put up.</p>	<p>Unanimous decision to trial using C-Well Internet Services, once a month for 6 months. Would have one trustee as point person.</p> <p>Kay will ask Mr. Kurtz about trial basis.</p>
<p>3. Update on grant writing committee</p>	<p>Chanelle writing survey re barriers to becoming IBCLC which would use as a preliminary support for writing a grant.</p>	<p>Informational</p>
<p>4. USBC webinar today</p>	<p>Carolina has education to help Hospitals become baby friendly</p> <p>Also supporting curriculum for helping people of color become IBCLC</p>	<p>Informational</p> <p>Mary will follow-up on Curriculum.</p>
<p>5. Jill Wodnick resigned from the Board of Trustees</p>	<p>Jill Wodnick has resigned from the Board; spoke to Mary Turbek and wrote a letter. Need a replacement. Board needs to appoint a new Trustee.</p> <p>Suggestion to ask Chanelle Andrews and/or Nasheeda Croftan Pollard. They have been</p>	<p>Mary will ask Nasheeda Pollard first.</p>



	involved.	
Meeting adjourned at 4:58PM		