

NJBC General Membership Meeting

Meeting Notes: June 9, 2016

1. Welcome
2. Treasury Report: Marilyn Hines not present; treasury balance not updated.
3. Committee Updates:
 - A. Legal: Ellen Maughan
Current NJ Bills discussed; licensing of Milk Banks, Workplace Breastfeeding and Licensure of IBCLC's
 - B. Communication: Casi Leahy not present
 - Website: Ellen Maughan reported that NJBC's website "Blog" was initiated on May 16th. All members are asked to consider submitting blog posts and to ask breastfeeding mothers to share their stories.
 - ZipMilk: Kay O'Keefe
Community and professional outreach efforts were discussed.
One concern (prior to outreach) to be discussed further is how the ZipMilk.org resources in NJ will be verified on a routine basis (annual, q. 18 months?) to be sure the information is credible. Kay will contact MA Breastfeeding Coalition about any process they have developed. One suggestion: County listings could be verified using a universal NJBC verification form/process, by an adequate # of volunteer NJBC members from that county.
Members were asked to remind "any Medical Professionals" to submit their information to ZipMilk.org
Issue raised about asking anyone who submits a listing to add languages spoken.
 - Workplace Recognition: Kay O'Keefe
Self-Assessment/Application will be available on our website shortly.
All Members will then be asked "to get the word out" to worksites about applying for the recognition. A "sample" workplace BF policy will also be offered on our website.
 - By-Laws and Mission Statement: A review will be done by a small group of members/trustees over the summer months and suggested changes will be offered at the nx. Quarterly mtg. Suggestions were many; i.e. Mission Statement being more positively worded re: access and possibly tie our Mission into the Mission of USBC. Consider: Who are the primary customers of the NJBC? Integrate advocacy as a part of our Mission statement.
 - C. Admin. and Planning: Kaaba Chenault
Decision made by the group in attendance to offer beverages (coffee, tea, water) at each quarterly mtg. due to expense. Attendees will be asked to bring a brown bag lunch in the future.
 - D. Access: Alicia Dermer
Mary Lou M. discussed the licensure bills and impact. She will provide talking points for those who can send written testimony re: IBCLC licensure
4. Old Business: none
5. New Business:
 - New Joint Commission BF regs: There has been an impact at the QI leader level at NJ hospitals
 - Jill W. will send information to Kaaba as to further linkage to RWJ/infant health. They will be invited to the nx. General Mtg.
 - Jill W. will attend the USBC Conference as a presenter and she will also be a rep. from the NJBC. Another NJBC attendee is desired.
 - Jill W. will attend the newly formed Essex Co. Birth and Breastfeeding Coalition mtg. (part of a NJDH Improved Pregnancy Outcomes Project at SPAN) as a rep. from NJBC
 - All members are asked to send suggestions as to organizations in NJ that should be NJBC members or stakeholders. Who is NOT at the table? Suggestions should be sent to Lizanne: nanbelles@gmail.com
 - Southern Ocean Medical Center (Meridian System) has been designated Baby Friendly. This should be noted on our NJBC website. University Hospital in Newark had Baby Friendly site visit but still awaiting outcome.
6. Nx. General Meeting: Doodle Poll to be done since October 13th date previously chosen is a conflict for many