

NJBC Trustee's July Zoom Meeting: July 13th 2020

Meeting called to order at 4:00 PM

Minutes by Alea Lopez & Jessie Yeung

Attendees: Casi Leahy, Jessie Leung, Jessica Libove, Alea Lopez, Ellen Maughan, Kay O'Keefe, Nasheeda Pollard, Judy Schneider, John Worobey

- I. Welcome interns - Alea Lopez & Jessie Yeung**
 - A. Instagram account turned to a business non profit organization account. Revamped bio, added a new post on NJ Family Leave
- II. Treasury report (Kay)**
 - A. Concern to how much funding will be allocated towards IBCLC participants.
- III. Reinvestment Fund Child Care Project update (Ellen)**
 - A. Nutrition improvement program geared towards breastfeeding improvements. Doing small projects such as this will build a track record to support NJBC to receive larger grants and propel NJBC to work on larger projects.
 - B. Ellen is volunteering to work on this project, time estimation: 20+ hours, \$75 an hour.
 1. No indirect costs will be provided within the hourly rate. Lactation consultant will be hired, but as of now money all funds minus any business expenses will go to NJBC.
 2. Project will be done virtually due to COVID-19
 - C. Project could provide mentorship opportunity for an IBCLC candidate. Trustees suggested starting mentorship with next child care center. Ellen M will create a plan for the September trustee meeting.
- IV. Reaction to June General Meeting (All trustees)--agenda item not covered..**
- V. Funding determinations needed**
 - A. Amount to allocate to IBCLC candidate scholarships
 1. Applying for grants to receive funding for scholarships. Aim to help WOC to be able to apply for IBCLC program. Total \$1000 (idea for 2-3 participants to receive), aim for sustainability and an increase in amount of funding and participants.
 2. Special fundraising event/Pitch/GoFundMe or potentially partner with Rebecca Ford to help fund potential IBCLC candidates. Scholarship subcommittee will discuss further and report to Trustees.
 - B. Amount to allocate to WBW/BBW sponsorships
 1. Application Deadline: No later than 7/16/20, vote by email for elections. Response date TBD.
 2. Waiting on having all applications to be submitted before deciding money allocations.
 3. Trustees decided by consensus not to fund WIC sponsorship requests at this time due to limited funding, ability of WIC programs to budget in advance for WBW events and concern that of having to choose some but not all WIC applications for funding.
 - C. WBW/BBW

1. Update provided on August 2020 event postings to website, googlegroup, Instagram

VI. October Trustee Elections

- A. Need membership cutoff date for voting in October election
 1. Online virtual meetings due to state of emergency granted by governor.
- B. New procedures needed for electronic voting
 1. Concern towards this deals with member verification. Membership registration restriction for voting eligibility.
 2. To be eligible to run for a trustee position must be an active member in good standing minimum for one year
 3. Online voting issue: Finding a survey with a one time/one use link, specific to user, time & date restriction feature as well

VII. Website- Request for suggestion website changes and updates

VIII. NJBC Committees in need of chairs (From membership form)

- A. Advocacy/Legal –Ellen M.
- B. Health Equity-
- C. Education
- D. Community Engagement
 1. Also: ZipMilk, Website, Grant writing, Mentoring, Internships

IX. Concluding Statements

- A. Dates for October meeting are TBD, no additional comments were made.

Meeting Adjourned 5:06 PM