

## New Jersey Breastfeeding Coalition Trustees' Conference Call

**Date/Time** August 10, 2020/ 4:00 PM

**Attendees:** Ellen Shuzman, Mary Turbek, Casi Leahy, Judy Schneider, Kay O'Keefe, Jessica Libove, Nasheeda Pollard

Intern: Jessie Yeung

**Not attending:** Ellen Maughan, John Worobey

**Quorum present:** 7 yes

**Meeting Facilitator:** Mary Turbek

**Minutes:** Ellen Shuzman

Topic	Discussion	Action for Trustee
July minutes		Accepted
ZipMilk and website	Being updated by Alea and Jessie, in progress; Zip Milk may be completed by end of August. To reach Jessie and Alea to have changes made to Zip Milk email: <a href="mailto:NJZipmilk@gmail.com">NJZipmilk@gmail.com</a>  Information on World Breastfeeding added to website Instagram has Zipmilk Poster info.	Members will be sent the email address to reach Jessie if they have a change that has not already been updated. Website has banner added, see below for other work to be added by Steve Kurtz
What will we do with info from listening session on race?	Suggestions made: 1. At each general meeting we state the goal to eliminate disparities. 2. At each general meeting read USBC Meeting Norms. 3. For all initiatives NJBC takes we ask if the initiative supports the goal. 4. Continue to support actions that promote Women of Color breastfeeding. 5. Continue to reach out to Women of Color to become members and support them to take on leadership roles within NJBC 6. Would like to get our mentorship program started (but can't do much yet, COVID).	Board agreed to suggested actions  Casi and Kay will write a short "blurb" to invite Women of Color to be on the Board and to inform members about the upcoming election for Board of Trustees.
Upcoming Election:  The trustees need to decide the deadline for membership to be able to vote in the next election.	Discussion  1. Eligibility to vote based a year.	1. Unanimously agreed to use Sept 1, 2019 through Sept 1, 2020 membership list as eligible to vote.

Slate for Election	<p>2. Slate not developed yet. Current trustees not seeking re-election need to submit in writing. Mary T, Casi L., and Ellen S. are not seeking Trustee positions in the coming election.</p> <p>3. Nasheeda requested that trustees, who will no longer be on the Board, be available to orient newly elected Board members to their role/ responsibilities.</p>	<p>2. Written documentation of not seeking re-election needs to be sent to Mary Turbek and Ellen M.</p> <p>3. Board members agreed that orientation for new board members will be provided.</p>
Plans for World BF Week were posted website and google group		Informational
How much funding can we set aside to support IBCLC Women of Color candidates	Discussed dedicating August donations to WOC who are IBCLC Candidates.	Trustees unanimously agreed August donations can be awarded to Women of Color IBCLC candidates. Mary will send out communication to all on google list.
<p>World Breastfeeding Week (WBW) applications</p> <p>Centering Pregnancy application</p> <p>WBW video</p> <p>Plans forWBW posted on website and google group</p>	<p>1. Centering of Pregnancy application was not appropriate for WBW funding as it is an ongoing, granted program. Ellen Maughan had reached out to them but did not hear back. She thought that they should be offered some verbal technical assistance to identify where they can get free tools for their program. In addition, financially NJBC not able to sponsor the proposed program, but will look to see if we can support some aspect of it.</p> <p>2.WBC video by CITE, "Breastfeeding for a Healthy Planet," was sponsored by NJBC and posted on our website.</p> <p>3. Website had link for other WBW activities</p>	<p>1. Kay will attempt to contact then and look over the proposal to see if there is anything that would be appropriate for NJBC to support for the Centering program.</p> <p>2. Informational</p> <p>3. Informational</p>
Healthy NJ 2030 meeting	Ellen Maughan attended the first meeting.	Informational
Steve Kurtz to narrow the	Ellen M. contacted Steve Kurtz.	Trustees agreed work

headings, donate button home page and notice re: August Donations, if agree, arrows for banner		needs to be done by Steve Kurtz.
Spanish translation for BF and Employment infographic- JessicaLibove	Jessica is working with an IBCLC intern who can translate the BF and Employment Infographic.	Trustees agreed that the this is of value but will only be for NJBC use at this time
Committees for Board of Trustees (On membership form) Advocacy/Legal-Ellen M.  Health Equity- Education  Community Engagement  Also: ZipMilk  Website  Grant writing Mentoring  Internships	Discussion that an advisory committee with members not having Trustee responsibilities would be helpful.	Need follow-up and further discussion.
Other Business Financial Report  Next General Meeting	Emailed out prior to meeting	Informational  Nasheeda P. will set up the next virtual meeting through the Southern NJ Perinatal Cooperative- for October 13 or 15.
Meeting adjourned		5:03pm adjourned.