



NJBC Annual Trustee Meeting
Agenda
January 15th, 2020
10- 4 pm
CJFHC, North Brunswick

Review important by-laws

Conflict of Interest forms

Ellen M. as co-president and suggestions:

- Update on the NJ Breastfeeding Strategic Plan
- Discussion recreating an NJBC annual strategic plan (or 3 or 5-year plan) with our annual priorities and action steps--this should consider what parts of the NJ Breastfeeding Strategic Plan we want to help implement
- Consider maintaining NJBS Stakeholder group for now
- Discuss ways to partner with other organizations including NJ Citizen Action (on family leave),
- Look at ways to address the lack of racial and ethnic diversity on our Trustee Board--in short term, add a Trustee advisory committee?
- Quick discussion of president being able to sign on to USBC sign on requests without need to ask Trustees.
- New ideas for legislative efforts in 2020???

How to manage website - DOH link, Demographics, mentoring list, statement re: data collection/ definitions, minutes

Casi's suggestions

- Free Webinars (I think the regional consortiums would be happy to work with us)
- Conferences/Workshops (this is where we make \$)
- Paid administrator for website, communication, membership drive, correspondence (website inquiries, state legislation issues, etc.), zipmilk maintenance... a "face" for the organization
- Actionable items – identifying ways that we can support other advocacy groups doing the work
Training seminars, partnership with regional consortiums (increasing value to organization and opening avenues to state)

Need for monthly calls

Fundraiser for IBCLC/ bf counselor support

Kay- annual membership letter

Grant writing committee

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