



## New Jersey Breastfeeding Coalition Trustees' Conference Call

**Date/Time:** September 10, 2019 12:30PM

**Attendees:** Ellen Shuzman, Mary Turbek, Ellen Maughan, Casi Leahy, Judy Schneider, Jill Wodnick, Kay O'Keefe, John Worobey, Jessica Libove

**Not attending:** None

**Quorum present:** Yes      **Others Attending:** None

**Meeting Facilitator:** Mary Turbek

**Minutes:** Ellen Shuzman

**Attachments:** USBC Constellation Table;

NJBC Membership Form Demographics-in progress website form

Topic	Discussion	Action for Trustee
<p>1. LC Legislation</p>	<p>Ellen Maughan provided update on LC legislation in NJ. Bill is part of Maternal Child Health Bill. Need to look beyond IBCLC for reimbursement. Two tiered approach needed to include more basic lactation support</p>	<p>Informational</p>
<p><b>2.Demographics Report</b> USBC conversation and membership</p>	<p>Mary Turbek spoke with USBC. They said diversity is shown through what we do</p> <p>Trustees discussed demographic information we should ask on membership forms based on the conversation with USBC, Membership forms should include: name, home personal phone, work affiliation, place: city location, role with professional career, other roles?? but Work place town will be added Gender male female, non-binary, preferred not to say, other</p> <p>My interest in breastfeeding is as a eg breastfeeding advocate, father, parent partner, other</p> <p>Ethnicity Hispanic, nonhispanic, other ?why just two categories ASIAN, BLACK, WHITE, MIXED ETC CHOOSE ALL THAT APPLY. Language?</p> <p>Discussed need to let members know why we ask these questions on the membership form.</p>	<p>Jill will speak to UCNJ about ethnic categories they use.</p> <p>Kay will add qualifier to donations</p> <p>Casi Leahy making changes to on line membership form.</p> <p>Need to add to website.</p>



3. USBC Constellations	<p>Jill worked on one constellation - Continuity of Care</p> <p>Mary Turbeck volunteered for Community Constellations</p> <p>Ellen Maughan on Advocacy Constellation, but will be on learning community related to sharing info with other states what they are doing</p> <p>Child care is an interest but not listed as a constellation</p>	<p>Discuss Constellations at general meeting and provide written information such as chart of constellations from USBC</p>
USBC asked if we are involved with lead in Newark	WIC has info on website- are they doing something else	<p>We can get info out on lead and breastfeeding</p> <p>Judy Schneider will follow-up and can be out on website</p> <p>Will discuss at general meeting</p>
Questions for next General Meeting	How are we engaging new members? What is our goal now that we are 501 3c?	Trustees can send ideas to the Trustee group
Meeting adjourned at 1:31 PM		