

## New Jersey Breastfeeding Coalition Trustees' Conference Call

Date/Time: March 9, 2020 4:00 PM

**Attendees:** Ellen Shuzman, Mary Turbek, Ellen Maughan, Casi Leahy, Judy Schneider, Kay O'Keefe, John Worobey, Jessica Libove, Nasheeda Pollard





NJBC Trustee's March Phone Call March 9, 2020 Agenda

> Dial in # 605-313-5751 Access # 409-302 Host PIN 1751

Strategic Plan Discussion

Paid Family Leave training: South, North? How to connect/ arrange for Consultants eg. Childcare Centers What posts should we accept on the NJBC google group?

Sign in and emails from attendees at Q-mtg "Please do not reply to all" reminder

Not attending: None Quorum present: Yes 9 attended

Others Attending: None



Meeting Facilitator: Mary Turbek Minutes: Ellen Shuzman Attachments: None

Торіс	Discussion	Action for Trustee
Strategic Plan	Update provided by Ellen Maughan	informational
	Strategic plan and extensive report and findings of research and focus groups will be submitted this week. Need an infrastructure in the State for policymaking; need statewide coordinator; all of maternal child activities in State runs on Federal grants but need it to be Statewide continuity of policy. Despite laws to protect breastfeeding there is a large lack of awareness of the laws. Maybe helpful if breastfeeding regulations/laws be placed under Civil Rights where there would be fines. Day care will follow regs so put recommendations on breastfeeding in the regs. Current focus on Dept of Health on coronavirus so it may delay release of report by the Dept of Health	
	NJBC needs to work on raising awareness	
Paid Family Leave Training:	Yarrow doing trainings on Paid Family Leave and would like to do a train the trainer. Can we do a webinar? If Yarrow cannot do webinar for Train the trainer NJBC can invite her to speak. We can ask Consortia to all sponsor. Nashedda having speakers for community to learn about family leave	Mary will ask Yarrow for Train the Trainer.
How to connect/arrange for Consultants e.g. Childcare Centers	Jill Wodnick attends meetings on Advocates for Children: she was contacted through them by the Reinvest which financially supports projects for non-profits. (Index of breastfeeding- not sure what this is in reference to.) They are looking for a lactation consultant who can help them create ideal breastfeeding spaces and train staff in childcare centers. We are 501 3C and need to ask other agencies and the pro bono group how to	Kay, Mary, Ellen M. agreed to be on a pro bono call. Mary and Kay will write a verbiage to ask USBC listserve
	arrange to hire consultants. How does NJBC set up infrastructure to accept the grant?	



	We need to know the amount of dollars. The consultant would be independent not an employee.	
	NCNJ- reinvestment fund want to be more breastfeeding friendly; they looking to pay someone to do this; How does NJBC set up infrastructure to accept the grant.	
What posts should we accept on the NJBC google group?	Conferences can be posted. Only non-profit events.	
Sign in and emails from attendees at Quarterly Meetings	We need a sign in list. Jessica tries to enter them in by hand better if they can fill out membership form. Can we have them electronically sign?	Need to revisit.
Please do not reply to all reminder	All emails to the group remind that they should not respond on this email. Sender needs to give own email for responses. Moderation needs to be on.	Casi and Ellen M. can moderate the google lists
USBC conference	John and Judy received two applications Deadline is March 31. Is there a trustee who would like to go to the conference? Nasheeda was asked if she would like to go	All agreed Nasheeda will go as NJBC representative.
Website	Posting of minutes and clean up of website.	Discuss at next meeting Ellen S will send to Ellen M minutes to post.
Financial Report	Kay reported \$350 in donation received from last meeting.	Informational

Meeting adjourned at 5:05 pm