**Surgeon General Call To Action (2011)**

**Table of Contents – Action Pages**

**Mothers & Families**

[Action 1: Support Mothers](http://www.usbreastfeeding.org/p/cm/ld/fid%3D29)

*Give mothers the support they need to breastfeed their babies.*

[Action 2: Fathers & Grandmothers](http://www.usbreastfeeding.org/p/cm/ld/fid%3D30)

*Develop programs to educate fathers and grandmothers about breastfeeding.*

**Communities**

[Action 3: Peer Counseling](http://www.usbreastfeeding.org/p/cm/ld/fid%3D95)

*Strengthen programs that provide mother-to-mother support and peer counseling.*

[Action 4: Community Organizations](http://www.usbreastfeeding.org/p/cm/ld/fid%3D96)

*Use community-based organizations to promote and support breastfeeding.*

[Action 5: Promotion Campaigns](http://www.usbreastfeeding.org/p/cm/ld/fid%3D97)

*Create a national campaign to promote breastfeeding.*

[Action 6: Formula Marketing](http://www.usbreastfeeding.org/p/cm/ld/fid%3D98)

*Ensure that the marketing of infant formula is conducted in a way that minimizes its negative impacts on exclusive breastfeeding.*

**Health Care**

[Action 7: Maternity Care Practices](http://www.usbreastfeeding.org/p/cm/ld/fid%3D99)

*Ensure that maternity care practices throughout the United States are fully supportive of breastfeeding.*

[Action 8: Continuity of Care](http://www.usbreastfeeding.org/p/cm/ld/fid%3D100)

*Develop systems to guarantee continuity of skilled support for lactation between hospitals and health care settings in the community.*

[Action 9: Health Professional Training](http://www.usbreastfeeding.org/p/cm/ld/fid%3D101)

*Provide education and training in breastfeeding for all health professionals who care for women and children.*

[Action 10: Standard of Care](http://www.usbreastfeeding.org/p/cm/ld/fid%3D102)

*Include basic support for breastfeeding as a standard of care for midwives, obstetricians, family physicians, nurse practitioners, and pediatricians.*

[Action 11: Access to Professional Care](http://www.usbreastfeeding.org/p/cm/ld/fid%3D103)

*Ensure access to services provided by International Board Certified Lactation Consultants.*

[Action 12: Donor Milk](http://www.usbreastfeeding.org/p/cm/ld/fid%3D104)

*Identify and address obstacles to greater availability of safe banked donor milk for fragile infants.*

**Employment**

[Action 13: Paid Leave](http://www.usbreastfeeding.org/p/cm/ld/fid%3D105)

*Work toward establishing paid maternity leave for all employed mothers.*

[Action 14: Workplace Support](http://www.usbreastfeeding.org/p/cm/ld/fid%3D106)

*Ensure that employers establish and maintain comprehensive, high-quality lactation support programs for their employees.*

[Action 15: Babies at Work](http://www.usbreastfeeding.org/p/cm/ld/fid%3D107)

*Expand the use of programs in the workplace that allow lactating mothers to have direct access to their babies.*

[Action 16: Child Care](http://www.usbreastfeeding.org/p/cm/ld/fid%3D108)

*Ensure that all child care providers accommodate the needs of breastfeeding mothers and infants.*

**Research & Surveillance**

[Action 17: Research Funding](http://www.usbreastfeeding.org/p/cm/ld/fid%3D109)

*Increase funding of high-quality research on breastfeeding.*

[Action 18: Research Capacity](http://www.usbreastfeeding.org/p/cm/ld/fid%3D110)

*Strengthen existing capacity and develop future capacity for conducting research on breastfeeding.*

[Action 19: National Monitoring System](http://www.usbreastfeeding.org/p/cm/ld/fid%3D42)

*Develop a national monitoring system to improve the tracking of breastfeeding rates as well as the policies and environmental factors that affect breastfeeding.*

**Public Health Infrastructure**

[Action 20: National Leadership](http://www.usbreastfeeding.org/p/cm/ld/fid%3D74)

*Improve national leadership on the promotion and support of breastfeeding.*