

NJBC Trustee Meeting/Conference Call

3/6/17

12:30-1:30

Free Conf. Call: 712 -775 -7031 (access code 597753)

Administrative:

1. Treasurer report
2. USBC: conference attendee(s) / date
3. Grant application – NJDH
4. 2017 Priorities:
 - Establish a mutual website link with a minimum of 10 MCH related organizations in NJ (Communication/Promotion Committee)
 - Recruit new and diverse membership (Trustees)
 - Analyse membership as to location and affiliation (Trustees)
 - Recognize 10 worksites as Breastfeeding Friendly (Access to BF Support Services Committee)

Legal:

1. By-laws (revised)

Access to BF Support Services:

1. Break Time for Nursing Mothers - House of Rep. draft (on recent USBC weekly wire) - action item for all NJBC members, social media?
2. Worksite recognition:
 - process/checklist
 - sub-committee with a rep. from North, Central and South NJ
3. ZipMilk

Communication/Promotion:

1. Website update
2. NJBC promotion of NJDH stats: i.e. hospitals with positive BF rates/trends
2. Social Media posts re: ZipMilk, BF Worksites, etc. (process, how to's)

