

**The Central Jersey Family
Health Consortium**

Presents

***Breastfeeding
Support
The Nurse's Role***



November 8 and 9, 2016

7:15 A.M. - 4:30 P.M.



2 King Arthur Court, Suite B
North Brunswick, New Jersey 08902
www.cjfhc.org

Objectives

By the end of this program participants will be able to:

- Identify hospital practices, public health policies, cultural beliefs and support systems that promote breastfeeding.
- Discuss the benefits of exclusive breastfeeding supported by research.
- Relate the production of breast milk to maternal hormones and newborn suckling.
- Explain how skin to skin facilitates latch and breastfeeding.
- Identify appropriate positioning of mother and baby for a successful latch.
- Relate the newborn's states of alertness, neuromuscular development, and orientation to the ability to latch and suckle.
- Identify the signs of sufficient milk supply.
- Identify the proper equipment and hands on skills needed for instructing the mother on manual expression and pumping.
- Describe the breastfeeding challenges faced by the mother and her preterm and/or near preterm infant.
- Identify the assessments and interventions for newborns with cleft lip and palate, jaundice, hypoglycemia and nipple aversion.
- Select interventions for the mother experiencing: nipple soreness, cracked and bleeding nipples, engorgement, and mastitis.
- Summarize factors which must be considered in individual situations associated with drugs and breastfeeding.
- Discuss the use of pasteurized human donor milk.
- Demonstrate at least 2 skills: breast, latch, and infant state assessment/ interventions; positioning, communication, pumping, manual expression, use of alternative feeding methods, formula preparation, and suck training.

Purpose

The purpose of this two day program is to provide evidence-based breastfeeding education to nurses working in hospitals and their affiliated clinics so they can better support the mother-infant dyad.

Continuing Education

This program has been awarded 8.0 nursing contact hours for each day.

The Central Jersey Family Health Consortium is an approved provider of continuing nursing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Provider number P92-3/14-17.

Provider approval is valid through March 31, 2017.

To receive a contact hour certificate for each day, participants must sign-in, take all tests, complete skill stations for day, and complete an evaluation.

Disclosures

There is no commercial or non-commercial support for this continuing nursing education activity. Planners and speakers do not have any financial disclosures to make.

Questions

Fran Lo Raso
732-937-5437, ext 110
or floraso@cjfhc.org

Course size limited, register early!

**Please dress in layers as there may
be temperature fluctuations
in the room.**

Registration Form

Breastfeeding Support The Nurse’s Role
November 8 and 9, 2016

Registration Deadline: October 31, 2016

Name:_____

Address:_____

Phone:_____

E-mail:_____

Affiliation:_____

Textbook is required. (See Prerequisite)

If you are employed at a CJFHC member hospital, a
loaner textbook is available at your institution.
Please ask your OB manager, educator or lactation
consultant about the textbook.

For all other participants the fee includes the
textbook.

Please select a choice

Number of Days Attending and Fee

	Consortium Member Hospitals*	All Other Participants
Both Days	___\$50.00	___ \$130
Day 1 only	___\$35.00	___ \$100
Day 2 only	___\$35.00	___ \$100

Payment Options:

- Online registration via PayPal, go to www.cjfhc.org —
look under “Upcoming Events”
or
- Make check payable to CJFHC and mail with
registration form to:

Central Jersey Family Health Consortium

2 King Arthur Court, Suite B

North Brunswick, NJ 08902

Attn: Fran LoRaso

Day 1	
7:15	Registration, Continental Breakfast
7:30	Welcome and Announcements
7:35	Pretest
7:45	Determinants of Breastfeeding: The Impact of Values, Beliefs, Culture, Communication with New Parents, Health Care Practices, and Public Policies
8:30	Human Milk Supply: Anatomy and Physiology, and Breast Assessment
9:45	BREAK
9:55	Assessment of the Newborn’s Abilities and Role During Skin to Skin and Breastfeeding
11:05	Skills Stations
11:40	LUNCH
12:15	Positioning and Latch: Assisting and Assessing the Dance of Breastfeeding
1:20	Breastfeeding Considerations for The Late Preterm Infant
2:20	BREAK
2:30	Skills Stations
3:05	Alternative Feeding Methods
4:10	Written Test
4:25	Evaluation
4:30	Adjournment

Day 2	
7:15	Registration, Continental Breakfast
7:30	Welcome and Announcements
7:35	Pretest
7:45	Newborn Issues: Breastfeeding the Newborn with Jaundice, Hypoglycemia, and Sucking Dysfunction
9:00	Skill Stations
9:30	BREAK
9:40	Best Practices for the Breastfed Baby in the NICU
11: 40	LUNCH
12:10	Maternal Breastfeeding Problems: Early and Late Postpartum
1:25	Maternal Medications and Potential Affect on the Baby
2:25	Human Milk Banking
2:55	BREAK
3:05	Hospital Practices and Continuing Family Support, the Working Mother
3:35	Skill Stations
4:05	Written Test
4:20	Evaluation
4:25	Adjournment
*CJFHC Member Hospitals: Capital Health, CentraState Medical Center, Community Medical Center, Hunterdon Medical Center, Jersey Shore University Medical Center, Monmouth Medical Center, Ocean Medical Center, Raritan Bay Medical Center, Riverview Medical Center, Robert Wood Johnson University Hospital, RWJ Hospital at Somerset, Saint Peter’s University Hospital, Southern Ocean Medical Center and University Medical Center of Princeton at Plainsboro.	
In case of inclement weather call 732-937-5437 after 6AM in the morning.	

Target Audience
Attendees will include nurses who work in maternal and child health, in acute care and outpatient settings. The course supports the Baby-Friendly curriculum requirement for hospital staff education.
Prerequisite
<u>Assigned Reading</u> “Maternal and Infant Assessment for Breastfeeding and Human Lactation: A Guide for the Practitioner,” 2nd Edition by K. Cadwell, C. Turner-Maffei, et al., 2006, Jones and Bartlett Publishers. ISBN 13: 978-0-7637-3577-7
Faculty
Anne E. Beattie, BS, RN, IBCLC, LCCE, FACCE, CIMIC Community Lactation Support Rachel Cruz, RN, IBCLC Robert Wood Johnson University Hospital Olga Emerson, MS, RNC, IBCLC Robert Wood Johnson University Hospital Elizabeth Piano, MA, RNC, IBCLC, LCCE Nurse Educator Diane Procaccini, MSN, RN, IBCLC Capital Health Ellen Shuzman, PhD, RNC-OB, APN, NEA-BC, CLC Central Jersey Family Health Consortium Ellen Strong, MPH, RN Central Jersey Family Health Consortium
Driving Directions
Please do not use GPS, Google or Mapquest as they bring you to a locked entrance. You can only enter the complex from Route 1. For directions go to: www.cjfhc.org. When you arrive at 2 King Arthur Court, please do not park in reserved spots or in non-parking areas; cars will be towed.