

NJBC General Membership Meeting

Meeting Notes: 4/28/16

1. Welcome
2. Treasury Report: Marilyn Hines  
Balance \$5,302
3. Committee Updates:
  - A. Legal: Ellen Maughan  
Current Bills discussed; Licensing of Milk Banks, Workplace Breastfeeding and Licensure of IBCLC's
  - B. Communication: Casi Leahy
    - Website: New items can be found on the NJBC Website;
    - ~ZipMilk posters and business cards for downloading
    - ~Tongue tie referral info.
    - ~NJBC membership form
    - ~Hospital Regs
    - ~NJBC Blog will be initiated shortly
  - ZipMilk: Kay O'Keefe  
Possible community and professional outreach efforts were discussed;
    - ~Pediatricians – contact Pediatric Chairs (agenda item at Hospital Department Meetings)
    - ~NJ Radio stations-public service announcements or paid advertising
    - ~Billboards near major hospitals
    - ~NJ Transit advertising on busses
  - Workplace Recognition: Kay O'Keefe  
Self-Assessment/Application reviewed. It will be available on our website shortly.  
All Members will be asked "to get the word out" to worksites about applying for the recognition. A "sample" workplace BF policy will also be offered on our website. Once available, announcements of the program were suggested in NJ Magazine, NJ Business and Industry Magazine.
  - C. Admin. and Planning: Kaaba Chenault  
Ellen Maughan discussed new meeting "Call-In Policy". It will be sent to all members and posted on the website.
  - D. Access: Alicia Dermer  
Ellen M. and Mary Lou M. discussed the licensure bills. Link to USLCA about licensure will be on our website. CLC's in NJ are opposing. Licensure will allow Medicaid reimbursement with physician referral.
4. Old Business: none
5. New Business: Members shared upcoming events, new initiatives and updates
6. Nx. Meeting: June 9<sup>th</sup>, 2016 at 10am @ CJC/FHC, No. Brunswick