

Learning Objectives

- Explain milk production, milk ejection, and milk transfer as they impact the success of milk getting from breast to baby.
- Recognize infant cues as related to sleep/wake and associated neurobehavior
- Offer appropriate teaching for so-called "second-night syndrome" and nighttime parenting as related to breastfeeding.
- Differentiate between optimal and suboptimal latch in real clinical situations.
- Recognize and respond to "reluctant nurser" situations in the first few days that impede optimal milk transfer.
- Recognize the nurse's role in minimizing non-evidence-based separation events during the first hour of life.
- Choose strategies that will improve milk production and weight gain in a variety of circumstances.

Planning Committee

Kathy Mahoney, PhD, RNC-OB
Elizabeth Pro, MSN, RN, IBCLC
Olga Emerson, MSN, RN, IBCLC
Rachel Cruz, BSN, RN, IBCLC
Nicolette Gonzalez, RNC-OB
Rubilyn Deocampo, RN

7:45-8:00

8:00 -8:45

8:45-9:15

9:15-9:35

9:35-10:15

10:15-11:30

11:30-12:00

12:00-1:00

1:00-1:45

1:45-2:05

2:05-3:15

3:15-3:30

Agenda

Registration / Welcome

Overview of Milk Production, Ejection, Transfer

Cues, Sleep/Wake, Neurobehavior

Break

Second Night Syndrome & Nighttime Mothering

Helping with a Breastfeeding

Reluctant Feeders

Lunch

First Hour, First Feeding

Break

Milk Supply & Growth

Evaluation/ Q&A



Registration Information Breastfeeding Conference

RWJUH Employee	\$ 15.00 (cost of food)
Students:	\$ 15.00
RWJ Network	\$ 75.00
& Consortium	
All others:	\$125.00

Please register at the following link:

<https://www.surveymonkey.com/r/WQ7JCZJ>
then send in your payment with this brochure.

Make all checks payable to Robert Wood Johnson University Hospital.

Please Print

Name: _____

Address: _____

Day Phone: _____

Email: _____

Mail to:

RWJUH: Attn: Cheryl Barber
Nursing Education
193 Somerset St.
New Brunswick, NJ 08901

Questions? Call: 732-828-300 Ext 8500 # 11

About Our Speaker:

Marie Biancuzzo, RN MS IBCLC is a founding member of the United States Breastfeeding Committee and the past president of Baby-Friendly USA Board of Directors. She is a clinical nurse specialist and expert in issues related to childbearing. In more than three decades of practice, she has held positions as staff nurse, clinical nurse specialist, and nurse administrator at community and university-based hospitals. She has also held faculty positions at three prestigious universities, Georgetown University, University of Rochester and Alfred University. Throughout most of her career, Marie has practiced per diem as a staff nurse in nearly all sub-specialties of maternal-child health. In her current roles as a speaker, author and educator, Marie is committed to helping mothers and their newborns by training health professionals in evidence-based practices. Marie is the author of *Breastfeeding the Newborn: Clinical Strategies for Nurses*, now in its second edition, as well as several independent study modules, and patient education materials.

Who Should Attend?

Any health professional with responsibility for caring for breastfeeding dyads



Robert Wood Johnson University Hospital is an approved provider of continuing nursing education by the New Jersey State Nurses Association, an accredited approver, by the American Nurses Credentialing Center's Commission On Accreditation. Provider Number P133-4/13-16.

*All speakers and planners have agreed that this activity will be free of bias
There is no commercial support for this activity*

Contact hours will be given for this activity.

CERPS have been applied for

The Keys to Improving Clinical Outcomes for Breastfeeding Mothers: A day with Marie Biancuzzo RN, MS, IBCLC

12th Annual Breastfeeding Conference

June 6, 2016
7:30 AM – 3:30 PM
Robert Wood Johnson
University Hospital: Somerset
Campus
110 Rehill Avenue
Somerville, NJ 08876

