

NJ Breastfeeding Coalition-2/11/16

Meeting Notes

- Ellen M. provided welcome/introductions and requested members to sign up to help w/ NJCBC committee work.
- Treasury report - Marilyn H.: current balance is \$5,236. All members are required to complete annual membership form - on line at NJBC website.

Committees

- Legal Affairs:
 - Ellen M. (Chair) reported on several legislative items: tongue tie, informal milk sharing and reasonable accommodation for BF
 - Mary Lou M. reported that L.C. licensing has been tabled this legislative session
- Communication/Promotion:
 - Casi L. (Chair) reviewed process to update ZipMilk resource info. and encouraged members to volunteer for Coalition communication committee (website, social media). NJBC google distribution list for all communication reviewed.
 - Contact Casi w/ any individual concerns: casirn@gmail.com
 - Kay O'K shared that 8 states are now using ZipMilk as the "go to" BF resource. A task force will meet to discuss statewide strategic distribution efforts for ZM cards and potential posters for prenatal sites.
- Admin & Planning:
 - Kaaba C. (Chair) shared **2016 General Membership mtg. dates: 4/28, 6/9, and 10/13.**
 - Meetings will be held at CJFHC in No. Brunswick at 10am.
- Access & Services: (Chair needed)
 - Kay O'K discussed handout re: workplace recognition (other states). A simple workplace self-assessment form/survey and recognition process will be shared with the Trustees in the next 2 weeks for use on the NJBC website. Members will be notified as to form availability and all are encouraged to provide outreach to worksites to complete. Some state BF Coalitions also help worksites w/ simple policy development and support w/ establishing BF room.
 - Ellen M. asked this committee to have a focus on racial disparity

New Business

- Updates:
 - 6 Baby-Friendly Hospitals in NJ (see NJBC website)
 - Deb Schoek (NJBC member) will share a "Formula Preparation" handout used at Cooper (developed w/ Lori Winter) with NJBC – this action followed group discussion of this statewide issue/need
 - Susan M. (susan.mayer@vnahg.org) shared "Getting Started" handout w/ group (in 7 languages).
Translated by "Lingosphere, Metro Audio and Video" w/ financial support from NJBC.
Contact person at Lingosphere is Tim Gardina (info@lingospheregroup.com)
 - Partnership (Northern MCH Consortium) has a Regional BF Committee – contact NJBC member, Amy Gole (agole@partnershipmch.org) for further info.
 - Ellen S. states CJFHC (Central MCH Consortium) offers a 2 day BF course for nurses- contact Ellen for further info. (eshuzman@cjfhc.org). She reports that 18 hospitals in NJ are rec.

technical assistance through a CDC grant to the NJ Hospital Association, sub-contracted to CJFHC.

- IBCLC course w/ Kay Hoover – 3/22/16. Info. to be posted on NJBC website.

- Florence R. shared:
 - *mPINC for 2015 closes 3/1/16- encourage birth hospitals to complete
 - *CDC Report Card will be issued every other yr.
 - *Baby Behavior training provided for all NJ WIC staff in 2015 (based on California Baby Behavior Campaign (www.cdph.ca.gov))
 - *28-30 hospitals are somewhere on the path to Baby Friendly
 - * There has been a bump in exclusive BF with WIC participants but giving formula 0-3 days is an issue w/ WIC participants
 - * NJ Hospital Regulations re: BF are “operative”. Parents and (anonymous) staff should be encouraged to give feedback (complaints) about individual hospital compliance/concerns. (specific regs. and contact info. can be found on NJBC website)

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Notes compiled by Kay O’Keefe